

THE MORRIS LEATHERMAN COMPANY
3128 Dean Court
Minneapolis, Minnesota 55416

City of Vadnais Heights
Residential Survey
FINAL MARCH 2016

Hello, I'm _____ of the Morris Leatherman Company, a polling firm located in Minneapolis. We have been retained by the City of Vadnais Heights to speak with a random sample of residents about issues facing the community. This survey is being conducted because the City Council and City Staff are interested in your opinions and suggestions about current and future city needs. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

- | | |
|--|--|
| 1. Approximately how many years have you lived in Vadnais Heights? | LESS THAN FIVE YEARS..13%
FIVE TO TEN YEARS.....24%
TEN TO TWENTY YEARS...33%
20 TO 30 YEARS.....18%
OVER THIRTY YEARS.....13%
DON'T KNOW/REFUSED.....0% |
| 2. How would you rate the quality of life in Vadnais Heights -- excellent, good, only fair, or poor? | EXCELLENT.....37%
GOOD.....60%
ONLY FAIR.....3%
POOR.....0%
DON'T KNOW/REFUSED.....0% |
| 3. What do you like most about living in Vadnais Heights? | DON'T KNOW/REFUSED.....0%
NOTHING.....1%
SMALL TOWN FEEL.....31%
FRIENDLY PEOPLE.....20%
SAFE.....13%
OPEN SPACE/RURAL.....11%
CLEAN/WELL MAINTAINED.13%
CONVENIENT LOCATION....7%
SHOPPING.....2%
SCATTERED.....3% |
| 4. What do you think is the most serious issue facing Vadnais Heights today? | DON'T KNOW/REFUSED.....3%
NOTHING.....47%
HIGH TAXES.....16%
TOO MUCH GROWTH.....11%
RISING CRIME.....6%
POOR SPENDING.....8%
STREET CONDITIONS.....4%
SCATTERED.....5% |

5. How would you rate the strength of community identity and the sense of neighborliness in Vadnais Heights -- excellent, good, only fair or poor?

EXCELLENT.....	28%
GOOD.....	68%
ONLY FAIR.....	4%
POOR.....	1%
DON'T KNOW/REFUSED.....	0%

6. All in all, do you think things in Vadnais Heights are generally headed in the right direction, or do you feel things are off on the wrong track?

RIGHT DIRECTION.....	92%
WRONG TRACK.....	8%
DON'T KNOW/REFUSED.....	0%

IF "WRONG TRACK," ASK: (n=30)

7. Why do you feel that way?

DON'T KNOW/REFUSED.....	0%
HIGH TAXES.....	23%
TOO MUCH GROWTH.....	33%
POOR SPENDING.....	33%
RISING CRIME.....	10%

On another topic....

8. Do you feel that Vadnais Heights residents have an adequate opportunity for input into the decision making process?

ADEQUATE.....	90%
INADEQUATE.....	8%
DON'T KNOW/REFUSED.....	2%

IF "INADEQUATE," ASK: (n=33)

9. Why do you feel that way?

DON'T KNOW/REFUSED.....	0%
DON'T LISTEN.....	79%
NO OPPORTUNITIES.....	18%
NOT AWARE.....	3%

I would like to read you a list of characteristics of a community. For each one, please tell me if you think Vadnais Heights currently has too many or too much, too few or too little, or about the right amount.

	MANY MUCH	FEW/ LITT	ABOUT RIGHT	DK/ REF
10. affordable housing, defined by the Metropolitan Council as a single family home costing less than \$177,500?	6%	28%	62%	4%
11. apartments?	15%	28%	54%	4%
12. condominiums and townhomes?	17%	19%	61%	3%
13. starter homes for young families?	7%	36%	54%	3%

	MANY MUCH	FEW/ LITT	ABOUT RIGHT	DK/ REF
14. "move up" housing?	17%	16%	60%	7%
15. higher cost housing?	24%	18%	56%	3%
16. Nursing homes?	7%	28%	54%	11%
17. One-level housing for seniors maintained by an association?	12%	25%	52%	12%
18. assisted living for seniors?	9%	23%	56%	12%
19. parks and open spaces?	10%	13%	77%	0%
20. trails and bikeways?	7%	18%	74%	1%
21. entertainment opportunities?	7%	36%	57%	0%
22. fine dining restaurants?	5%	49%	46%	1%
23. family sit-down restaurants?	5%	38%	57%	0%

24. Do you think the City of Vadnais Heights has enough retail and service establishments? YES.....95%
NO.....5%
DON'T KNOW/REFUSED.....1%

IF "NO," ASK: (n=20)

25. What do you think is missing?

HARDWARE STORE, 5%; GROCERY STORE, 50%; THEATER, 10%;
SMALL RETAIL SHOPS, 35%.

As the City of Vadnais Heights continues development and redevelopment....

26. Do you support or oppose the City providing financial incentives to attract specific types of development? (WAIT FOR RESPONSE) Do you feel strongly that way? STRONGLY SUPPORT.....10%
SUPPORT.....63%
OPPOSE.....16%
STRONGLY OPPOSE.....6%
DON'T KNOW/REFUSED.....6%

27. Does development across the city seem well-planned for the future of Vadnais Heights? YES.....85%
NO.....5%
SOMETIMES (VOL.).....9%
DON'T KNOW/REFUSED.....2%

IF "NO," ASK: (n=18)

28. Why do you feel that way?

TOO MANY APARTMENTS, 33%; NOT ENOUGH TRAILS, 22%; TOO MUCH DEVELOPMENT, 45%.

I would like to ask about a specific redevelopment site....

The City recently purchased the vacant Garceau Hardware and Vadnais Market sites, located at the intersection of Centerville Road and Edgerton Avenue. For each of the following types of development, please tell me if you would strongly support it, support, oppose or strongly oppose it on this site. (ROTATE)

	STS	SUP	OPP	STO	DKR
29. High-density residential, such as townhouses or apartments?	16%	51%	22%	10%	2%
30. Neighborhood commercial and Retail shops?	34%	44%	16%	6%	1%
31. Senior housing?	25%	45%	20%	7%	4%

32. Are there any other types of development you would like to see on this site? (IF "YES," ASK:) What would that be?

UNSURE, 2%; NO, 87%; AFFORDABLE HOUSING, 2%; RESTAURANT, 3%; GROCERY STORE, 2%; SHOPS, 2%; SCATTERED, 3%.

33. Do you own or rent your present residence?	OWN.....	81%
	RENT.....	19%
	REFUSED.....	0%

IF "OWN," ASK: (n=324)

34. Have you done any remodeling or home improvements in the past five years?	YES.....	56%
	NO.....	44%
	DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (n=183)

35. What remodeling or home improvements have you undertaken?

KITCHEN, 11%; PAINTING, 7%; DECK, 7%; CARPET/FLOORING, 16%; ROOF/SIDING, 21%; WINDOWS, 9%; BATHROOM, 8%; FURNANCE/AIR CONDITIONER, 3%; FINISHED BASEMENT, 5%; LANDSCAPING, 11%; SCATTERED, 2%.

IF "NO" IN QUESTION #34, ASK: (n=142)

36. Why haven't you undertaken any remodeling or home improvements in the past five years?

NO NEED, 91%; NOT ENOUGH MONEY, 5%; NOT ENOUGH TIME, 4%.

If the city had a program with funding available to homeowners for remodeling or home improvements....

37. How interested would you be in participating in this program -- very interested, somewhat interested or not too interested?
- | | |
|------------------------|-----|
| VERY INTERESTED..... | 19% |
| SOMEWHAT INTERESTED... | 53% |
| NOT TOO INTERESTED.... | 27% |
| DON'T KNOW/REFUSED.... | 1% |

Moving on....

As you may know, property taxes are divided between the City of Vadnais Heights and various other units of local government. Thinking about the amount going to the City....

38. For each dollar of property tax you pay, about what percentage do you think goes to city government?
- | | |
|------------------------|-----|
| LESS THAN 10%..... | 9% |
| 10-20 PERCENT..... | 34% |
| 21-30 PERCENT..... | 34% |
| 31-40 PERCENT..... | 12% |
| OVER FORTY PERCENT.... | 2% |
| DON'T KNOW/REFUSED.... | 10% |
39. Do you think the city portion of your property taxes, which funds City services in Vadnais Heights is very high, somewhat high, about average, somewhat low or very low in comparison with nearby suburban communities?
- | | |
|------------------------|-----|
| VERY HIGH..... | 11% |
| SOMEWHAT HIGH..... | 43% |
| ABOUT AVERAGE..... | 38% |
| SOMEWHAT LOW..... | 2% |
| VERY LOW..... | 0% |
| DON'T KNOW/REFUSED.... | 6% |

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the service as excellent, good, only fair, or poor? (ROTATE)

	EXCL	GOOD	FAIR	POOR	DK/R
40. Police protection?	49%	45%	5%	1%	0%
41. Fire protection?	57%	38%	3%	3%	0%
42. Emergency medical or ambulance service?	57%	36%	1%	0%	6%
43. City code enforcement?	28%	53%	11%	0%	9%
44. Recycling and trash pick-up?	42%	49%	8%	1%	1%
45. Storm drainage and flood control?	24%	68%	6%	0%	2%
46. Park maintenance?	52%	42%	6%	0%	0%
47. Trail maintenance?	51%	44%	4%	0%	2%
48. Animal control?	32%	52%	12%	2%	2%
49. Building inspections?	29%	52%	7%	0%	13%
50. City drinking water?	28%	57%	13%	3%	0%

Roadways in the City of Vadnais Heights consist of both city and county streets and state highways. The county maintains McMenemy Road, County Roads E and F, Koehler Road, Centerville Road, Edgerton Avenue, and Labore Road while the state maintains I-35E, I-694 and Highway 61. Now, for the next three city services, please consider only city-maintained street and roads. How would you rate....

	EXCL	GOOD	FAIR	POOR	DK/R
51. City street repair and maintenance?	20%	57%	20%	3%	0%
52. Snow plowing and ice control?	36%	56%	8%	0%	0%
53. Street lighting?	26%	64%	9%	1%	0%
54. When you consider the property taxes you pay and the quality of city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?					
		EXCELLENT.....	10%		
		GOOD.....	85%		
		ONLY FAIR.....	5%		
		POOR.....	0%		
		DON'T KNOW/REFUSED.....	0%		

For your information, the City of Vadnais Heights receives twenty-one percent of your total property taxes.

Changing topics....

There have been discussions at the State Legislature and the Met Council about augmenting the water level of White Bear Lake by pumping water from Vadnais Lake. The current estimates for this project are between \$30 and \$100 million. At this point, it has not been determined how or who will be paying for the project.

55. Prior to this survey, were you aware of the discussion to augment White Bear Lake with Vadnais Lake water?	YES.....	73%
	NO.....	26%
	DON'T KNOW/REFUSED.....	1%
56. Would you favor or oppose this project? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY FAVOR.....	4%
	FAVOR.....	17%
	OPPOSE.....	41%
	STRONGLY OPPOSE.....	17%
	DON'T KNOW/REFUSED.....	21%

IF A RESPONSE IS GIVEN, ASK: (n=316)

57. Could you tell me one or two reasons for your decision?

UNSURE, 4%; HIGH COST, 12%; NOT VADNAIS HEIGHT'S PROBLEM, 10%; NEEDED, 8%; WON'T SUPPORT A PROPERTY TAX INCREASE, 14%; DON'T KNOW WHO IS PAYING, 16%; LAKES ARE IMPORTANT, 17%; WILL HURT VADNAIS LAKE, 9%; NO GUARANTEE IT WILL SOLVE THE PROBLEM, 8%; SCATTERED, 2%.

Moving on....

As cities across the metro area continue to age, street repair projects have become a challenge to keep up with because the costs can vary from year to year. Each street's condition wears differently depending on the amount of traffic, type of traffic, or the ground the road is built on. The City is considering a more proactive approach for its street repair projects.

58. How much would you be willing to see your property taxes increase to fund a more proactive approach for street repair projects? Let's say, would you be willing to see your monthly property taxes increase by \$_____? (CHOOSE RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDING ON RESPONSE) How about \$_____ per month?	NOTHING.....40%
	\$4.00.....25%
	\$8.00.....19%
	\$12.00.....7%
	\$16.00.....1%
	\$20.00.....1%
	\$24.00.....0%
	OVER \$24.00.....0%
	DON'T KNOW/REFUSED.....7%

Thinking about your neighborhood for a moment....

59. How would you rate the overall general appearance of your neighborhood -- excellent, good, only fair, or poor?	EXCELLENT.....35%
	GOOD.....63%
	ONLY FAIR.....2%
	POOR.....0%
	DON'T KNOW/REFUSED.....0%

IF "ONLY FAIR" OR "POOR," ASK: (n=7)

60. Why do you feel that way?

MESSY YARDS, 57%; JUNK CARS, 43%.

61. Do you feel the City is too tough, about right, or not tough enough in enforcing the City Code on such nuisances as animal control, garbage disposal, junk cars, messy yards, and noise?	TOO TOUGH.....1%
	ABOUT RIGHT.....95%
	NOT TOUGH ENOUGH.....4%
	DON'T KNOW/REFUSED.....1%

IF "TOO TOUGH" OR "NOT TOUGH ENOUGH," ASK: (n=18)

62. Could you tell me one or two reasons why you feel that way?

LOOSE DOGS, 33%; WILDLIFE (TURKEY/COYOTES/DEER), 22%;
MESSY YARDS, 33%; JUNK CARS, 11%.

Moving on....

63. Do you feel safe in Vadnais Heights? YES.....97%
NO.....3%
DON'T KNOW/REFUSED.....0%
64. Is your household a member of a Neighborhood Watch Group? (IF "NO," ASK:) Would you be interested in joining a Neighborhood Watch Group? YES.....12%
NO/YES.....19%
NO/NO.....61%
NO/UNSURE.....9%
DON'T KNOW/REFUSED.....0%
65. Have you or members of your household participated in Night to Unite? YES.....51%
NO.....48%
DON'T KNOW/REFUSED.....1%
66. How would you rate the amount of police patrolling and traffic enforcement in your neighborhood -- too much, about the right amount, or not enough? TOO MUCH.....3%
ABOUT RIGHT AMOUNT....93%
NOT ENOUGH.....5%
DON'T KNOW/REFUSED.....0%

I would like to read you a short list of public safety concerns.

67. Please tell me which one you consider to be the greatest concern in Vadnais Heights? If you feel that none of these problems are serious in Vadnais Heights, just say so. (ROTATE AND READ LIST)

VIOLENT CRIME.....4%
TRAFFIC SPEEDING.....28%
DRUGS.....7%
YOUTH CRIMES AND VANDALISM.....18%
BUSINESS CRIMES, SUCH AS SHOPLIFTING
AND CHECK FRAUD.....8%
RESIDENTIAL CRIMES, SUCH AS BURGLARY
AND THEFT.....4%
IDENTITY THEFT.....2%
ALL EQUALLY.....3%
NONE OF THE ABOVE.....23%
DON'T KNOW/REFUSED.....3%

Moving on.....

I would like to read you a short list of the current park and recreational facilities offered by the City of Vadnais Heights. For each one, please tell me if you or members of this household have visited that facility during the past year. Then, for each one you or members of your household have visited, please rate it as excellent, good, only fair or poor. If you have no opinion, just say so....

	NOT	EXC	GOO	FAI	POO	DKR
68. Baseball/Softball fields?	42%	25%	34%	0%	0%	0%
69. Outdoor basketball courts?	46%	25%	29%	1%	0%	0%
70. Soccer fields?	56%	19%	22%	3%	0%	0%
71. Picnic areas?	27%	37%	34%	3%	0%	0%
72. Playground equipment?	38%	26%	33%	4%	0%	0%
73. Park shelter buildings and restrooms?	25%	27%	45%	3%	0%	0%
74. Tennis courts?	65%	15%	18%	3%	0%	0%
75. Outdoor ice skating rinks and warming houses?	62%	14%	22%	3%	0%	0%
76. Nature areas and trails within parks?	26%	46%	27%	2%	0%	0%
77. Pickleball courts?	70%	14%	14%	1%	0%	1%
78. Trails?	26%	32%	41%	2%	0%	0%

IF RESPONDENT USES TRAILS, ASK: (n=296)

79. Do you use trails primarily for recreational purposes or to go to a specific destination?	RECREATIONAL.....63%
	SPECIFIC DESTINATION...6%
	BOTH (VOL.).....32%
	DON'T KNOW/REFUSED.....0%
80. If trails and sidewalks in your neighborhood were connected, would you be much more likely, somewhat more likely or not any more likely to walk or bicycle to where you needed to go?	VERY LIKELY.....14%
	SOMEWHAT LIKELY.....57%
	NOT ANY MORE LIKELY...29%
	DON'T KNOW/REFUSED.....0%
81. Would you support or oppose the use of tax dollars towards the expansion and connection of trails and sidewalks in the city? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY SUPPORT.....12%
	SUPPORT.....60%
	OPPOSE.....20%
	STRONGLY OPPOSE.....8%
	DON'T KNOW/REFUSED.....1%

82. How much would you be willing to see your property taxes increase to fund the expansion and connection of trails and sidewalks? Let's say, would you be willing to see your monthly property taxes increase by \$____? (CHOOSE RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDING ON RESPONSE) How about \$____ per month?

NOTHING.....	39%
\$2.00.....	26%
\$4.00.....	18%
\$6.00.....	8%
\$8.00.....	4%
\$10.00.....	2%
\$12.00.....	0%
OVER \$12.00.....	1%
DON'T KNOW/REFUSED.....	2%

83. Have you or members of your household visited the Vadnais Lake/Sucker Lake Regional Park?

YES.....	66%
NO.....	34%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (n=265)

Which of the following activities did you or household members engage in the Regional Park?

	YES	NO	DKR
84. Walking?	82%	18%	0%
85. Running or jogging?	45%	55%	0%
86. Bicycling?	29%	71%	0%
87. Cross country skiing?	6%	94%	0%
88. Picnicking?	45%	55%	0%
89. Fishing?	59%	41%	0%

90. Have you or members in your household used any city recreation programs?

YES.....	17%
NO.....	83%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (n=69)

91. What programs did you use?

UNSURE, 1%; YOUTH SPORTS, 58%; ADULT SPORTS, 19%; FITNESS, 7%; HOBBY CLASSES, 7%; SUMMER CAMP, 7%.

92. Were you satisfied or dissatisfied with the program(s)?

SATISFIED.....	97%
DISSATISFIED.....	3%
DON'T KNOW/REFUSED.....	0%

93. Are there any other recreational programs you would like to see offered by the City of Vadnais Heights? (IF "YES," ASK:) What are they?

UNSURE, 1%; NO, 96%; SCATTERED (ADULT SPORTS LEAGUES, BOAT ACCESS ON TWIN LAKE, WOMENS SPORTS), 3%.

I would like to read you a list of improvements and expansions that could be made in the Vadnais Heights Park and Recreation System. Each improvement or expansion would require raising additional funds through either taxes or user fees. Keeping in mind these financial implications, for each one, please tell me if you would strongly support it, somewhat support, somewhat oppose, or strongly oppose it....

	STS	SMS	SMO	STO	DKR
94. Expansion of trails and sidewalks?	24%	50%	14%	11%	1%
95. Upgrading of playground equipment?	24%	40%	24%	11%	2%
96. Upgrading athletic fields?	24%	33%	32%	11%	1%
97. Expanding the number of athletic fields in the community?	18%	35%	29%	17%	2%
98. General park improvements, such as picnic shelters and landscaping?	25%	46%	18%	11%	1%
99. Development of a skate park for skateboarding, BMX biking, and rollerblading?	21%	27%	30%	19%	4%
100. Build a children's splash pad?	30%	37%	20%	10%	3%

Moving on....

101. Other than voting, do you feel that if you wanted to, you could have a say about the way the City of Vadnais Heights runs things?	YES.....	77%
	NO	19%
	DON'T KNOW/REFUSED.....	4%
102. How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, very little, or none at all?	A GREAT DEAL.....	8%
	A FAIR AMOUNT.....	59%
	VERY LITTLE.....	22%
	NONE AT ALL.....	11%
	DON'T KNOW/REFUSED.....	0%
103. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way?	STRONGLY APPROVE.....	7%
	APPROVE.....	79%
	DISAPPROVE.....	7%
	STRONGLY DISAPPROVE....	3%
	DON'T KNOW/REFUSED.....	5%

104. How much first hand contact have you had with the Vadnais Heights City staff -- quite a lot, some, very little, or none?	QUITE A LOT.....4% SOME.....54% VERY LITTLE.....30% NONE.....12% DON'T KNOW/REFUSED.....1%
105. From what you have experienced, how would you rate the job performance of the Vadnais Heights City staff -- excellent, good, only fair, or poor?	EXCELLENT.....14% GOOD.....77% ONLY FAIR.....5% POOR.....1% DON'T KNOW/REFUSED.....3%
106. During the past year, have you visited or contacted Vadnais Heights City Hall in person, or on the telephone?	IN-PERSON.....11% TELEPHONE.....19% NO.....70% DON'T KNOW/REFUSED.....0%

IF "IN-PERSON" OR "TELEPHONE," ASK: (n=121)

107. On your last contact with the City, which Department did you contact - Ramsey County Sheriff's Office, Fire Department Public Works, Parks and Recreation, Building Inspections, Planning, Finance Department, General Information, Licenses and Permits or Utility Billing?	SHERIFF'S OFFICE.....4% FIRE DEPARTMENT.....3% PUBLIC WORKS.....8% PARK AND RECREATION...14% BUILDING INSPECTIONS...7% PLANNING.....4% ADMINISTRATION.....6% FINANCE DEPARTMENT.....6% GENERAL INFORMATION...14% LICENSE PERMITS.....16% UTILITY BILLING.....17% DON'T KNOW/REFUSED.....1%
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Thinking about your last contact with the City, for each of the following characteristics, please rate the service as excellent, good, only fair, or poor....

	EXC	GOO	FAI	POO	DKR
108. Waiting time for a staff member to assist you?	36%	58%	4%	2%	0%
109. Courtesy of the City Staff?	49%	44%	7%	0%	0%
110. Ease of obtaining the service you needed?	39%	53%	5%	3%	1%
111. Have you accessed any services provided by the City on-line?	YES.....48% NO.....52% DON'T KNOW/REFUSED.....0%				

IF "YES," ASK: (n=190)

112. How would you rate your experience - excellent, good, only fair or poor?	EXCELLENT.....22%
	GOOD.....74%
	ONLY FAIR.....4%
	POOR.....0%
	DON'T KNOW/REFUSED.....0%

113. Are there any other additional services you would like to see offered on-line by the city?

UNSURE, 3%; NO, 96%; SCATTERED, 1%.

IF "NO," ASK: (n=209)

114. Why haven't you accessed any city services on-line?

UNSURE, 2%; NO NEED, 45%; NO TIME, 2%; NOT AWARE, 9%; NO INTERNET/COMPUTER, 28%; DON'T TRUST INTERNET, 4%; NEVER THOUGHT ABOUT IT, 10%.

The City's current business hours are from 8 am to 4:30 pm Monday through Friday.

115. Has there ever been a time when you wanted to do business at Vadnais Heights City Hall during the work week and were unable? (IF "YES," ASK:) What that before 8 am or after 4:30 pm?	NO.....90%
	YES/BEFORE 8 AM.....3%
	YES/AFTER 4:30 PM.....6%
	YES/BOTH.....2%
	DON'T KNOW/REFUSED.....0%

Changing topics....

116. Do you or members of your household regularly use public transit? (IF "YES," ASK:) What do you use?

NO, 91%; METRO TRANSIT BUS, 9%.

IF "NO," ASK: (n=365)

117. How likely would you be to use public transit if there were more public transit options available in Vadnais Heights -- very likely, somewhat likely, not too likely, or not at all likely?	VERY LIKELY.....1%
	SOMEWHAT LIKELY.....13%
	NOT TOO LIKELY.....21%
	NOT AT ALL LIKELY.....64%
	DON'T KNOW/REFUSED.....1%

118. Do you use the Metro Transit Park and Ride located in front of the Walmart parking lot?	YES.....22%
	NO.....78%
	DON'T KNOW/REFUSED.....0%

IF "NO," ASK: (n=312)

119. Why haven't you used the park and ride?

INCONVENIENT, 14%; NEED CAR, 22%; NO NEED, 22%; NOT AWARE, 2%; PREFER TO DRIVE, 38%; NOT SAFE, 3%.

There are discussions about the development of the Rush Line light rail line that would travel from downtown Saint Paul to the northeast metro area terminating around White Bear Lake.

120. Prior to this survey, were you aware of these discussions?	YES.....63%
	NO.....37%
	DON'T KNOW/REFUSED.....1%

121. How likely would you or members of your household be to use a light rail service to downtown Saint Paul if there was a stop in Vadnais Heights -- very likely, somewhat likely, not too likely or not at all likely?	VERY LIKELY.....4%
	SOMEWHAT LIKELY.....13%
	NOT TOO LIKELY.....33%
	NOT AT ALL LIKELY.....48%
	DON'T KNOW/REFUSED.....2%

IF "VERY LIKELY" OR "SOMEWHAT LIKELY," ASK: (n=69)

122. What would you primarily use the light rail service for?

SHOPPING, 23%; VISIT FAMILY/FRIENDS, 19%; SAVE MONEY ON GAS, 17%; MEDICAL APPOINTMENTS, 3%; SPORTING EVENTS, 20%; THEATER, 10%; WORK, 7%.

Moving on.....

123. During the past two years, have you or other members of your household participated in the Vadnais Heights Heritage Days or Taste of Vadnais celebrations?	YES.....59%
	NO.....41%
	DON'T KNOW/REFUSED.....0%

124. Have you attended an event at the Vadnais Heights Commons?	YES.....30%
	NO.....70%
	DON'T KNOW/REFUSED.....1%

IF "YES," ASK: (n=118)

125. What type of event did you attend?

BREAKFAST, 22%; HERITAGE DAYS, 25%; TASTE OF VADNAIS, 11%; WEDDING/GRADUATION, 13%; VOTE, 5%; SEMINAR, 2%; FUNDRAISER, 12%; EASTER EVENT, 6%; BINGO, 5%.

126. How would you rate your experience - excellent, good, only fair or poor?	EXCELLENT.....53%
	GOOD.....44%
	ONLY FAIR.....3%
	POOR.....0%
	DON'T KNOW/REFUSED.....0%

IF "ONLY FAIR" OR "POOR," ASK: (n=3)

127. Why did you rate it as (only fair/poor)?

TRAFFIC FLOW, 100%.

Changing topics....

128. How would you rate your current level of information about Vadnais Heights City Government and its activities -- very informed, somewhat informed, not too informed, or not at all informed?	VERY INFORMED.....14%
	SOMEWHAT INFORMED.....69%
	NOT TOO INFORMED.....15%
	NOT AT ALL INFORMED....2%
	DON'T KNOW/REFUSED.....0%

I would like to read you a list of possible sources of information about the City of Vadnais Heights. For each one, please tell me if you consider it to be a major source of information about the city, a minor source of information, or not a source of information at all for you.

	MAJ	MIN	NOT	DKR
129. The City quarterly newsletter -- "Vadnais Heights News?"	40%	49%	11%	0%
130. The weekly "News and Views" column in the "Vadnais Heights Press?"	46%	37%	17%	0%
131. The quarterly Utility Bulletin?	26%	44%	30%	0%
132. The City of Vadnais Heights website?	24%	38%	38%	0%
133. Articles in the Vadnais Heights Press?	35%	44%	22%	0%
134. The Star Tribune?	15%	25%	60%	0%
135. The Saint Paul Pioneer Press?	14%	34%	52%	0%
136. City Council Meeting telecasts or city programs on Cable Channel 16?	10%	25%	65%	1%
137. City's Facebook page?	8%	22%	70%	0%
138. City's Twitter account?	8%	12%	80%	1%

139. Are there any other sources of information about the City of Vadnais Heights you use? (IF "YES," ASK:) What would that be?

NO 95%; TALKING WITH NEIGHBORS, 2%; ATTENDING MEETINGS, 3%.

140. Does your household currently subscribe to cable television? YES.....79%
NO21%
DON'T KNOW/REFUSED.....0%

141. Do you have access to the Internet at home? (WAIT FOR RESPONSE) Do you have access to the Internet at work? HOME ONLY.....31%
WORK ONLY.....1%
BOTH.....52%
NEITHER.....17%
DON'T KNOW/REFUSED.....0%

IF "HOME ONLY," "WORK ONLY," OR "BOTH", ASK: (n=332)

142. Have you accessed the City's website? YES.....46%
NO.....54%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (n=153)

143. What information were you looking for?

CODES, 3%; GENERAL INFORMATION/BROWSING, 31%;
EVENTS, 4%; JOB LISTING, 2%; SCHOOL INFORMATION,
2%; PARKS AND RECREATION, 23%; COUNCIL MINUTES,
9%; ROAD CONSTRUCTION, 3%; CRIME STATISTICS, 5%;
ELECTION INFORMATION, 2%; RECYCLING INFORMATION,
5%; UTILITY BILLING, 5%; SCATTERED, 5%.

144. How would you rate the ease of navigating the website -- excellent, good, only fair, or poor? EXCELLENT.....28%
GOOD.....65%
ONLY FAIR.....8%
POOR.....0%
DON'T KNOW/REFUSED.....0%

145. What additional information would you like to see on the City's website?

UNSURE, 9%; NOTHING, 87%; SCATTERED (CITY EVENTS,
PARKS AND RECREATION, ROAD CONSTRUCTION, BUDGET
DETAILS), 4%.

146. Are you aware the City has an e-mail subscription list for residents to receive important information from the city? (IF "YES," ASK:) Have you signed up for this service?	NO.....45% YES/YES.....14% YES/NO.....41% DON'T KNOW/REFUSED.....0%
147. Are you aware the City offers city meetings on demand on the city's website? (IF "YES," ASK:) Have you viewed a city meeting on the website?	NO.....46% YES/YES.....12% YES/NO.....42% DON'T KNOW/REFUSED.....0%
148. How likely would you be to watch a live city council meeting on the city's website - very likely, somewhat likely or not too likely?	VERY LIKELY.....5% SOMEWHAT LIKELY.....34% NOT TOO LIKELY.....60% DON'T KNOW/REFUSED.....1%
149. Do you usually use a land line or cell phone?	LANDLINE.....16% CELL PHONE.....38% BOTH (VOL.).....46% DON'T KNOW/REFUSED.....0%
150. Do you use text messaging?	YES.....74% NO.....26% DON'T KNOW/REFUSED.....0%
IF "YES," ASK: (n=295)	
151. Would you sign up to receive text messages about news and important information from the city?	YES.....26% NO.....73% DON'T KNOW/REFUSED.....1%
152. Overall, how would you rate the job the City does communicating with residents -- excellent, good, only fair, or poor?	EXCELLENT.....10% GOOD.....81% ONLY FAIR.....8% POOR.....1% DON'T KNOW/REFUSED.....1%
Changing topics....	
153. Prior to this survey, were you aware of the Vadnais Heights Area Community Foundation?	YES.....55% NO.....45% DON'T KNOW/REFUSED.....1%

As you may know, the Vadnais Heights Area Community Foundation is a local non-profit organization whose mission is to strengthen the community through private giving. The Foundation has supported groups such as Solid Ground; Fund for Teachers; Northeast Youth & Family Services; Merrick, Inc.; Lakeshore Players and Mounds View Community Theatres; Friends of the Ramsey County Libraries; food shelves; and local area schools.

154. From the following areas, which one do you consider to be the top priority for future grants from VHACF? (ROTATE AND READ LIST)

155. Which would be your second priority? (RE-READ LIST; OMITTING FIRST CHOICE)

	TOP	SEC
Education.....	39%	13%
Arts & Culture.....	12%	12%
Health and Human Services.....	18%	22%
Disabilities.....	10%	15%
Public Affairs and Society Benefit.....	7%	11%
Science and Technology.....	7%	12%
Environment and Animals.....	7%	15%
ELSE.....	0%	0%
DON'T KNOW/REFUSED.....	1%	1%

156. Keeping in mind the Vadnais Heights Area Community Foundation will be competing with other charities for contributions, how likely would you be to contribute to the Vadnais Heights Area Community Foundation in the future -- very likely, somewhat likely, not too likely or not at all likely?

VERY LIKELY.....	10%
SOMEWHAT LIKELY.....	60%
NOT TOO LIKELY.....	18%
NOT AT ALL LIKELY.....	11%
DON'T KNOW/REFUSED.....	2%

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household.

157. Persons 65 or over?

NONE.....	80%
ONE.....	11%
TWO OR MORE.....	9%

158. Adults under 65?	NONE.....17%
	ONE.....25%
	TWO.....55%
	THREE OR MORE.....3%
159. School-aged children or pre-schoolers?	NONE.....64%
	ONE.....19%
	TWO.....14%
	THREE OR MORE.....3%
160. What is your age, please?	18-24.....6%
	25-34.....17%
	35-44.....21%
	45-54.....22%
	55-64.....17%
	65 AND OVER.....18%

161. What is your occupation and, if applicable, the occupation of your spouse or partner?

PROFESSIONAL-TECHNICAL, 28%; OWNER-MANAGER, 11%; CLERICAL-SALES, 16%; BLUE COLLAR, 22%; RETIRED 20%; NOT WORKING, 3%.

IF RESPONDENT STATES AN OCCUPATION FOR HIM/HERSELF, ASK:
(n=308)

162. In what city is your job located?

SAINT PAUL, 21%; MINNEAPOLIS, 16%; VADNAIS HEIGHTS, 16%; ROSEVILLE, 3%; WHITE BEAR LAKE, 10%; ANOKA COUNTY, 6%; MAPLEWOOD, 8%; REST OF RAMSEY COUNTY, 5%; REST OF HENNEPIN COUNTY, 4%; REST OF THE METRO AREA, 5%; VARIES, 4%; WASHINGTON COUNTY, 2%.

And, one final question....

163. Was your total pre-tax income for last year under or over \$50,000? (IF "UNDER," ASK) Was it under \$35,000? (IF "OVER," ASK:) Was it over \$75,000?	LESS THAN \$35,000.....10%
	\$35,000-\$50,000.....29%
	\$50,000-\$75,000.....25%
	OVER \$75,000.....26%
	DON'T KNOW.....0%
	REFUSED.....10%
164. Gender	MALE.....50%
	FEMALE.....50%

165. Precinct

PRECINCT ONE.....21%
PRECINCT TWO.....31%
PRECINCT THREE.....27%
PRECINCT FOUR.....22%